

**KELLY + PARTNERS**

MARKETING ADVISORY

# Marketing Advisory

Expert Advice on Brand and Marketing

# Mission

---

To **help** private business owners **build an enduring brand**, by providing a level of **expertise** that is both wide and deep, covering everything a modern business needs to **effectively communicate, connect, and grow.**

# Values

---

## Want the best for others

We are distinguished by thinking and acting in the interest of others, taking the time to know people and always seeking to be helpful.

## We do what we say

We do what we say – our word is our bond and we deliver what we promise.

## Better off

We help Private Business Owners who want to be 'better off' by delivering trusted and convenient compliance and forward-looking advisory services.

## One team, one best way

We care for our colleagues, treating each other like family. We've got each other's backs and we work with the Kelly+Partners system in 'One Best Way'.

## Brightness of future

Our team personally demonstrate that they contribute to making Kelly+Partners a great place to work.

## Every client a referrer

We like our clients and we want them to be happy. Each client is important and if they've got a problem that needs solving, we're there to help fix it.

## Profit leader

Profit is essential to a sustainable business. We want to demonstrate the quality of our advice by earning it in our business.

# What we do

---

## **A strong brand is the foundation of any enduring business.**

Strong brands promote cohesion, deliver customer value and make businesses grow. Whether your business requires end-to-end capabilities or specific skills, Kelly+Partners Marketing Advisory has the expertise and connections to make your brand matter at every touchpoint.

Kelly+Partners Marketing Advisory offers a wide range of marketing and design services including:

- + Brand strategy & review
- + Strategic marketing plans
- + Digital marketing & strategy
- + Business touchpoints
- + Customer experience
- + Corporate graphic design
- + Outsource CMO

## Results

### **Having a strong brand is critical to growing your business.**

Kelly+Partners Marketing Advisory will work with your business to achieve this result, while building a mutual on-going relationship for future business growth.

# Engagement Process

Kelly+Partners Marketing Advisory uses a proven and transparent engagement process that has been developed through Kelly+Partners and adapted to the Marketing Advisory offering.





# Team

## Marketing Advisory

---



### **Josh Thomas**

BMKTGMEDIA, CERTIVTAA &  
TAELLN411  
**Director**

Josh has more than 10 years of professional marketing experience working in both the corporate and not-for-profit sectors.

He specialises in marketing strategy, digital, customer research, brand touchpoints and outsourced CMO services.

Josh also works in the vocational training sector and lectures on topics such as marketing strategy, social media, market research and international marketing.

Josh joined Kelly+Partners in 2015 as the Digital Marketing Coordinator and since has moved into Kelly+Partners Marketing Advisory.



### **Gary Chestney**

DIPGRAPDES&COMM &  
CERTIVFRONTLINEMGT  
**Director**

Gary has worked in in the Design Industry for over 10 years.

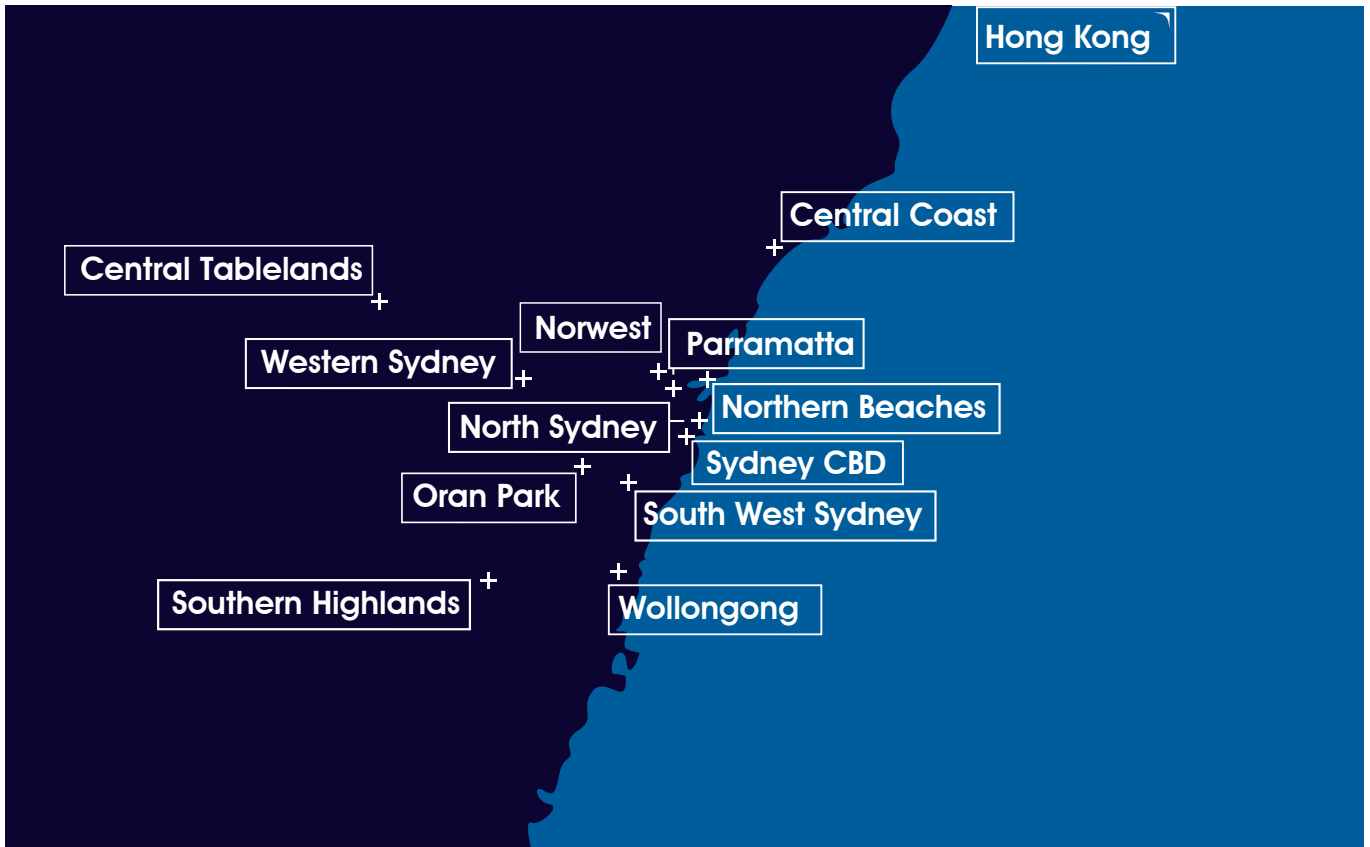
He has worked for large corporations such as Fuji Xerox Australia and Macquarie Group. He has also designed for some well know companies such as Harley Davidson and Devine Property Group.

Gary is comprehensive in project managing, specialises in Brand, Start-ups and creative planning while focusing on productivity, efficiency, client relationships.

# Locations

## Local

---



# KELLY + PARTNERS

MARKETING ADVISORY

---

**KELLY + PARTNERS MARKETNG ADVISORY**  
ABN 00 000

Level 8/32 Walker Street North Sydney NSW 2060, Australia  
PO Box 1764, North Sydney NSW 2059, Australia

**T** +61 2 9923 0800 **F** +61 2 9923 0888 **E** [info@kellypartnersmarketing.com.au](mailto:info@kellypartnersmarketing.com.au) **W** [kellypartners.com.au](http://kellypartners.com.au)